

New portal sprachenplan.de launches

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PRESS RELEASE

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The new portal Sprachenplan (www.sprachenplan.de) was officially launched on Monday 4th July 2005.

Sprachenplan is giving away free banner spaces for the opening. The first 10 foreign language orientated company to register by email and send a company profile to info@sprachenplan.de save the annual fee of 150 Euros. The users and companies should therefore first make themselves familiar with the new opportunity of the portal for a targeted sales approach.

Sprachenplan is an internet portal, where foreign language orientated companies and sole traders such as e.g. translators, interpreters or proof-readers, can present the specialisations of their service and/or employees nationwide. Every company and sole trader can present themselves to clients with their special knowledge in the target and source language, a short portrait and a banner. Clients can find their own translator or goods provider in the field of linguistics in the database and make contact with them via the portal.

You can also find a quality directory of language trip, software and book providers on the portal, as well as an information index of associations, institutes and authorities all concerned with the topic of language. Many of the providers listed on Sprachenplan are members of specialist associations or offer other quality warranties.

“Our quality directory for languages trips enables you to plan a language trip with fewer clicks”, says Norbert Mehl, project manager at finetext GmbH. “And via the links to the providers’ websites, language school pupils can book their language trips immediately online.” The selection made is independent and in no way financially supported by the companies listed.

This applies to all selected companies in every industry and guarantees an independent index.

The news from the world of languages area is a particular feature. Current news from the world of languages is released daily on Sprachenplan. The news is checked beforehand for editorial relevance and then finds its way into the news ticker or onto the main website. All articles are linked directly to the editorial and every visitor has, therefore, the opportunity to easily read all the relevant information. The internet portal Sprachenplan has already convinced the specialist industry and received diverse positive feedback in advance.

As initiator of this service, credit must go to the company finetext GmbH. finetext GmbH offers effective translation services in all language combinations and has almost 2,500



finetext GmbH

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specialists in all fields worldwide. The company distinguishes itself by working solely with native speaker translation specialists, therefore guaranteeing that not just the content of the text is translated but that it also hints the correct note in the cultural context of the target language.

finetext GmbH uses the client's terminology as a matter of course and manages the respective data banks. Alongside perfect translation quality, professional completion and guaranteed confidentiality, we consider absolute adherence to deadline to be key. Of course all formats can be worked with.

finetext GmbH works with and for the most renowned companies worldwide. A visit to the website at www.finetext.de provides a further insight into the business philosophy. We recommend you take a look at the references!

For information on the additional services of finetext GmbH (www.finetext.de) see: www.dluv.de , www.sporttext-online.de and www.sprachenplan.de

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