



finetext GmbH Press release

finetext GmbH investing in the future as a full service provider in the communications sector.

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In order to meet the challenges of the market and changing client demands, finetext has made substantial investments.

Sustained growth in the core business of specialist translations, pleasing improvements in the use of translation technology and an intensification of activities in the development of synergy products are shaping the current development of finetext GmbH.

On 01.08.2006 finetext (www.finetext.de) founded a subsidiary company by the name of:

fineprint media GmbH & Co. KG. - www.fineprintmedia.de

The new company, the result of purchasing of printing agency with several decades of experience, will tend to the preparation of print products. With this forceful step, finetext is joining the fiercely competitive business area of print products.

They offer clients exacting products and services, printed and/or digital, according to requirements.

fineprint media GmbH & Co. KG combines practical competence and modern working methods with the employee experience of a company that has grown over several years. A team of selected specialists works on a daily basis to optimally implement projects that meet clients' expectations.

As a client, business partner or friend of finetext GmbH, you will be excited about our offers and a price-service relationship that takes into consideration the desired quality of your products.

Because every print office concentrates on its own special print processes and can make better value offers in these areas than the competition. In the majority of cases, "special prices for friends" also provide for a more favourable alternative. We have made it our aim to find the most cost-effective offer for you.

Since as a print agency we have a very high volume of orders, we realise great advantages through batching, advantages which we extend to our individual clients.

Of course we also take care of the technical details and on-schedule project completion.

Packing and forwarding directly in the print office. The packing ready for dispatch, enveloping and labelling demands a lot of time, which you can make better use of. Postage at the standard rate is also very costly. We reduce postage costs and save you



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the time-consuming work of postage by exploiting better-value postage rates. If you do not send your print items by post, we offer favourable conditions for delivery to all countries in the EU.

One-stop service:

- Consultancy and conception
- Planning and design
- Text production and scan service
- Electronic image processing
- PostScript or PDF illumination
- Proof service and reprographics
- Offset, letterpress and digital printing
- Finishing
- Postage and delivery service

The core products fineprint media GmbH & Co. KG are:

- Business cards, flyers, folders, posters, brochures, business print products such as letter paper/headed paper, envelopes, books, beer mats, stickers, car stickers, banners, flags, bags, lanyards, CD or DVD inserts and covers, T-shirts, labels, address labels, calendars, postcards or invitation cards, documents, colour printing, vouchers, mailings, advertisements, letters, school magazines, promotional material, paper labels, stamps, promotional gifts, lettering, packaging, signs, portfolios, e.g. sales folders, wine labelling, newspapers.
- We can offer print materials with the following print processes: Offset, reel-fed offset, screen, solvent, flexorotation, letterpress, digital, embossed, photo, and flock coating (T-shirt print).
- We gladly offer the following services as part of the finishing process: addressing, stamping (stamp forms), embossing, finishing (printing varnish, laminate etc.), scanning, folding, enveloping.
- As a print agency, we work together with specialised print offices in the German-speaking market in Germany (Munich, Cologne, Berlin, Stuttgart, Hamburg, Hanover, Dortmund, Dresden, Bonn, Düsseldorf, Leipzig, Aachen, Mainz, Bremen), Austria (Innsbruck, Landeck, Wörgl, Kufstein, Vienna, Salzburg, Bregenz, Klagenfurt, Graz, Eisenstadt, Linz) and Switzerland (Zurich, Basel, Bern, St. Gallen, Winterthur,..) but also in print offices in Eastern Europe (Czech Republic, Poland, Slovakia, Slovenia, Croatia, Romania, Bulgaria).

With these investments, finetext GmbH optimises its full range of services in the field of company communications with the aim: To deliver highly flexible, cost-effective, best quality, on schedule communications services to its customers.

The widening of the business field is in accord with a new expansive business policy and means employing more qualified personnel. The success of the head company encouraged finetext Manager Enrico Jochen to take this step: 2300 established clients consider finetext GmbH to be their company of choice. "We are always keen to offer our clients new, meaningful expansions to our services. With fineprint media GmbH & Co. KG we can pursue this aim beyond finetext GmbH in the field of specialist translations. The first half year was shaped by planned growth development in all areas and largely borne by the core business. In addition, measures were introduced in order to expand on our expertise in the value-added chain. This includes the organisation of personnel for the area of internal translation departments, the broadening of the 24 hour service, as well as the expansion of the business in the connection of print products to the core business. This is where finetext GmbH sees its news aims and additional tasks." says Jochen.

We are pleased to offer you, as client, business partner and friend of finetext GmbH this effective service and hope for a similarly good reception of our offer as to that which you have already welcomed us with for specialist translations in the past.

We are available at any time to answer questions and hope for a lasting business relationship in the future.

finetext GmbH and fineprint media GmbH & Co. KG

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finetext GmbH, at www.finetext.de, offers effective translation services in all language combinations and has almost 2,500 specialists in all fields worldwide.

We distinguish ourselves by working solely with native speaker translation specialists, therefore guaranteeing that not just the content of the text is translated but that it also hints the correct note in the cultural context of the target language.

finetext GmbH uses the client's terminology as a matter of course and manages the respective data banks. Alongside perfect translation quality, professional completion and guaranteed confidentiality, we consider absolute adherence to deadline to be key.

Of course all formats can be worked with.